

Hello!

We have the option of interpretation for you. At the bottom bar where you see the chat icon, you will also notice a globe icon. Click on the globe, and a small window will open with the available languages. Select the language of your preference (the language in which you wish to listen).



Hola!

Tenemos a su disposición la opción de interpretación. En la barra inferior, donde se encuentra el ícono del chat, también verá un ícono de un globo terráqueo. Haga clic en el globo, y se abrirá una ventana emergente con los idiomas disponibles. Seleccione el idioma de su preferencia (el idioma en el que desea escuchar).



Center for Thriving  
Communities

# Welcome!

Please share in the chat your  
name, pronouns, organization,  
& where you're joining from.

## Grounding Quote

"Coming together is a beginning. Keeping together is  
progress. Working together is success."

– Edward Everett Hale

EMPOWERING  
Resources **For All**



**Vision:** A Florida where everyone has the opportunity to prosper and thrive.

**Mission:** To collaborate with communities in the creation of enduring and impactful resources that support all Floridians in achieving the highest levels of health and well-being.

**Guiding Principles:**

**Cultural Humility:** Centering, embracing, and integrating lived experiences.

**Enduring:** Cultivating relationships and committing to long-term sustainable change.

**Collaborative:** Establishing trusting partnerships, shared goals and aspirations to help communities thrive.

**Opportunity for all:** Working together to improve access to resources.

**Practical:** Implementing solutions that are accessible, impactful, and replicable.

**Transparency:** Openly sharing findings, strategies and approaches.



# Center for Thriving Communities

## Learning Journey Series

Session 2: Crafting a Community Vision of Health  
*in partnership with*



Build Healthy  
Places Network

Shift HEALTH  
ACCELERATOR



# Welcome

Shift Health Accelerator is a national network of multidisciplinary leaders committed to community-led change as a pathway to accelerate health and racial equity.

Shift advances a three-pronged strategy to 1. support community leaders in building power to secure health investments, decision-making rights and data ownership, 2. hold health systems accountable to equity commitments, and 3. propel policy and systems change to create enabling conditions for investments in community-led efforts advancing racial justice.

**Shift** HEALTH  
ACCELERATOR



**BOBBY COCHRAN**  
Equity Advisor



**EUGENE COOKE**  
Equity Advisor



**JESSYCA DUDLEY**  
Equity Advisor



**CAITLIN DUNKLEE**  
Equity Advisor



**HARVEY HINTON III**  
Equity Advisor



**JEN LEWIS-WALDEN**  
Leadership Team



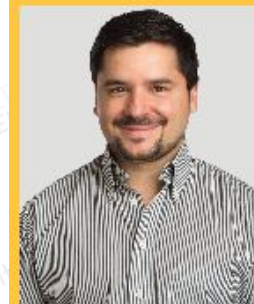
**LISA RICHARDSON**  
Leadership Team



**ARTAIR ROGERS**  
Equity Advisor



**SONIA SARKAR**  
Leadership Team



# Community Agreements





# How are you feeling today?

---



# Session goals

---



- 1. Explore approaches for coalitions working together to achieve health equity**
- 2. Learn about efforts leading community-rooted coalitions**
- 3. Reflect on your work to foster collaborative partnerships**



# Small group introductions

---

Who are core partners in your work?

What strengths or assets do they bring to advancing community health?

What value does partnership bring to your organization?



# Why Are Equitable Coalitions Needed?

- Health inequities are complex, multidimensional and change over time
- Communities with wisdom of what is needed are not driving change
- Funders and institutions often look for short-term, one dimensional solutions, with existing evidence base, with existing partners -- instead of addressing root causes of health inequities



# How Do We Get There? Tools For Equitable Coalitions

---

## **HOLISTIC STRATEGY**

Framing with the Vital Conditions for Health and Well-Being



## **EQUITABLE PARTNERSHIPS**

Deepening Collective Impact



## **SHARED LEADERSHIP**

Establishing mechanisms for trust building, accountability, and co-creation



# Inquiries to foster equitable coalitions

---

What are the various dimensions and drivers of health and what does health mean to our community?

Do we need cross-sector partners to achieve health equity?

Who holds power and how can we ensure community members are drivers of change in partnerships?



# Vital Conditions for Well Being



Thriving  
Natural World



Basic Needs for  
Health & Safety



Humane  
Housing



Meaningful  
Work & Wealth



Lifelong  
Learning



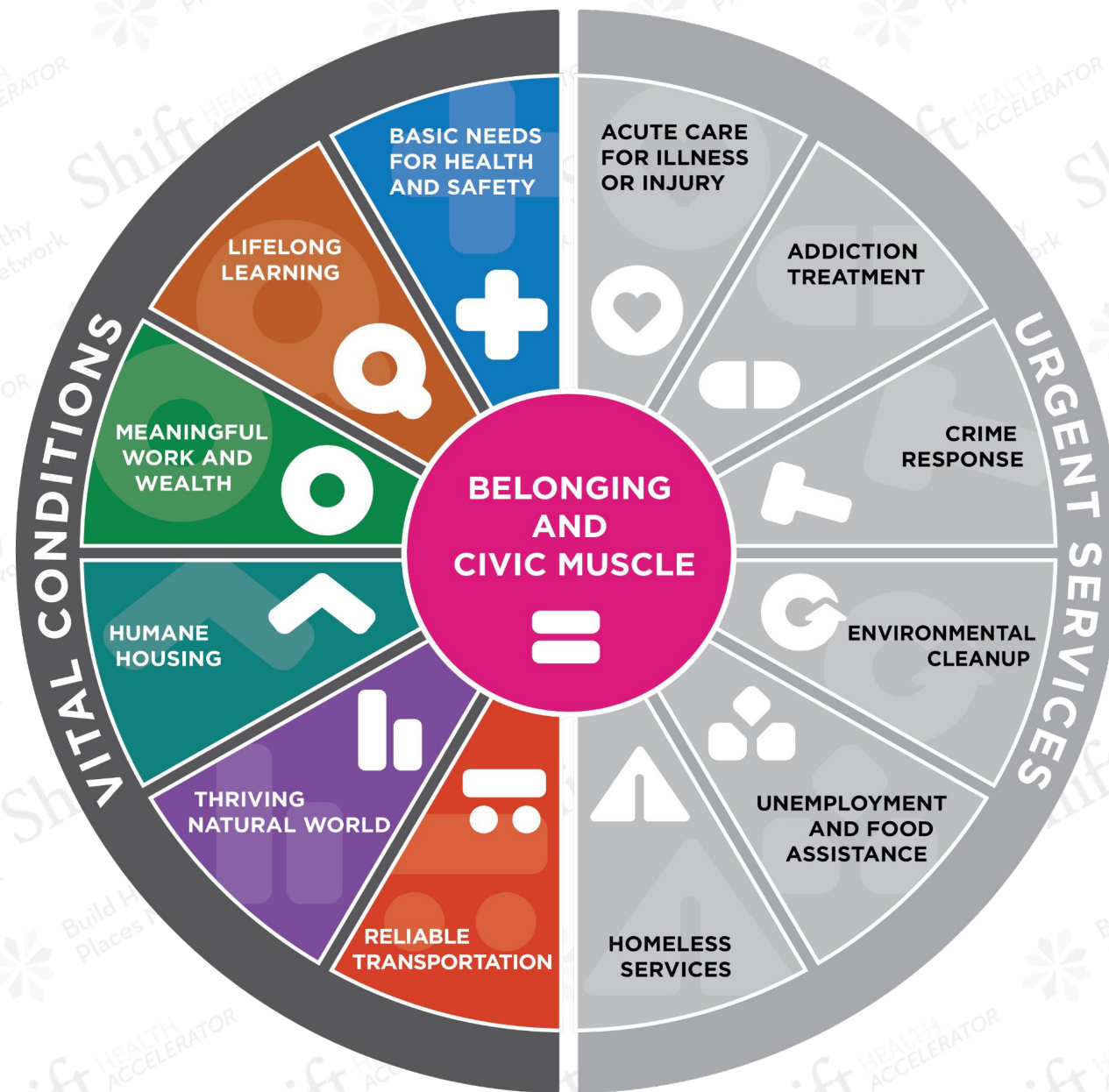
Reliable  
Transportation



Belonging &  
Civic Muscle

An actionable, asset-based approach to improving the drivers of health and addressing inequities.

**Urgent services alone  
will not produce  
thriving, healthy  
communities**

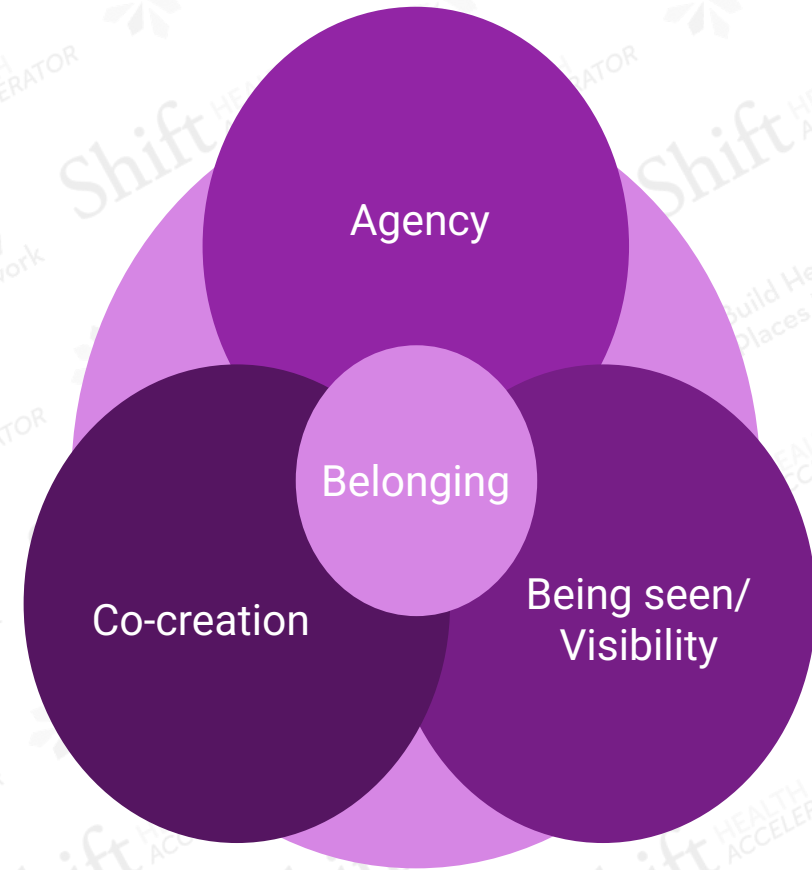


Source: Milstein, B. et al, Health Affairs, Feb 2023

# Belonging & Civic Muscle: Reimagining our democracy

---

“People who feel valued and cared for are more likely to participate in policy decision-making and civic life, and people who participate feel connected and tend to live longer, happier lives. Belonging and civic muscle is the foundation of community members’ power to implement a vision of the future that is healthy and equitable”



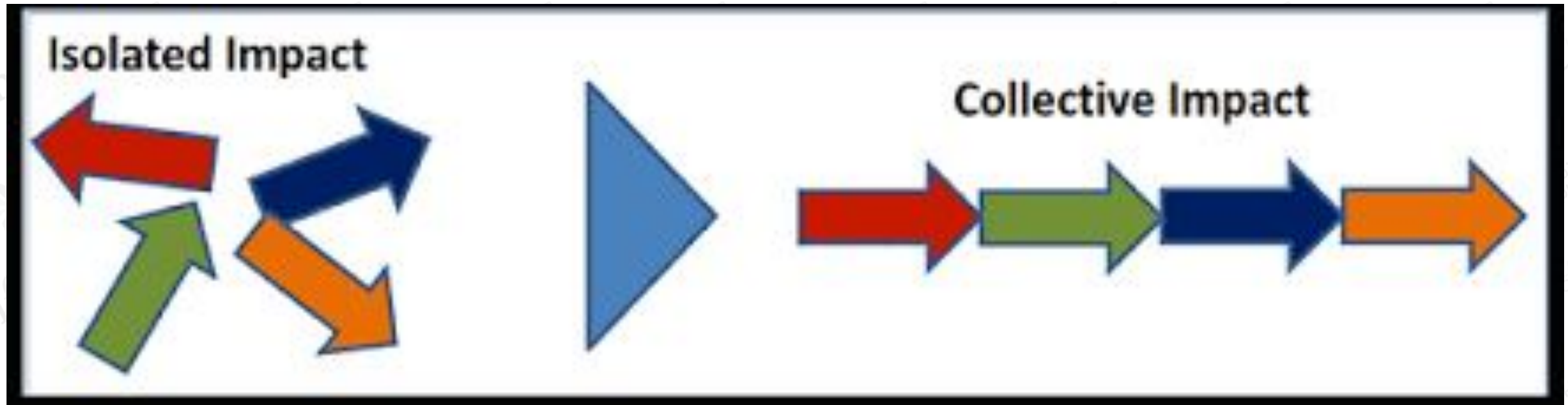


# Examples: Del Paso Heights Growers' Alliance





# Leveraging partnerships for impact



# Moving from Isolated Impact to Collective Impact

## Isolated Impact



- Great initiatives, projects and pilots that **do not coordinate** with one another
- **Duplication** of efforts and inability to compare results and track big picture progress
- Sense of **competition** and turf battles

## Collaboration/ Partnership



- Agreement and excitement around a **common “topic”**
- Too often, parties involved only include the **“usual suspects”**
- Meetings and working groups typically **lack real alignment** or shared measures / accountability

## Collective Impact



- All relevant actors work toward the **same goal** and measure the **same things**
- Cross-sector **alignment**, includes **“unusual suspects”**
- Organizations actively **coordinate** their action and **share** lessons learned

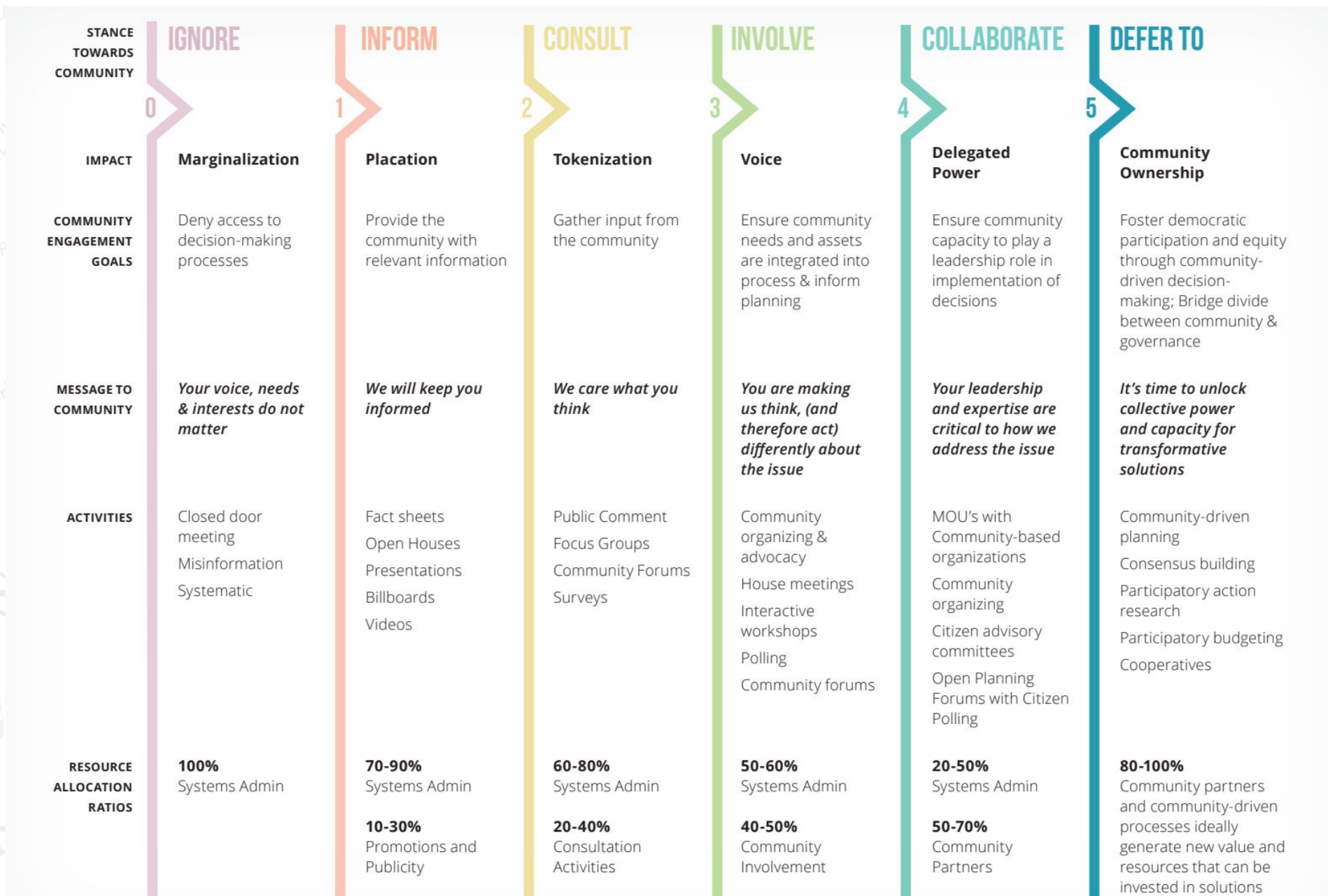
# Equity and power in collective impact

---

- How might we consider power dynamics within collective impact spaces?
- Updating Collective Impact to center the perspective and participation of those with lived experience, rather than only including institutions that serve those communities
- Who is part of the original visioning, strategy, goal and metric setting, and ultimately execution?



# THE SPECTRUM OF COMMUNITY ENGAGEMENT TO OWNERSHIP





# Example: Baltimore Accountable Health Initiative

---

- CMMI Innovation Center Model
- Health systems, social service providers, CBOs, government agencies - multidirectional relationships
- Required Community Advisory structure of Medicaid beneficiaries



# Small group reflections

A woman with long dark hair, wearing a wide-brimmed hat and a light-colored top, is looking at a wall with a grid pattern. The background is slightly blurred, showing an outdoor setting with a brick wall and some greenery.

When you have been a part of a coalition of stakeholders, what has worked well to make sure you feel seen and heard?

What might be ways you can ensure belonging and civic muscle is strengthened even more in your work and partnerships?



# Breakout Room Instructions

## Join the breakout room

- You will be put in a breakout room soon
- Once in the room, say your name and get to know the other people there

## Discussion Starters

- When you have been a part of a coalition of stakeholders, what has worked well to make sure you feel seen and heard?
- What might be ways you can ensure belonging and civic muscle is strengthened even more in your work and partnerships?

## Time

- You have XX minutes for the activity
- Make sure everyone has a chance to speak and be heard

## Come Back to the Main Room

- After XX minutes, you will come back to the main room automatically.
- Volunteers can share what they learned or experienced from the breakout room activity.

## Have Fun & Join in!

- Enjoy this chance to connect with others. Feel free to ask questions, share stories, and join in!



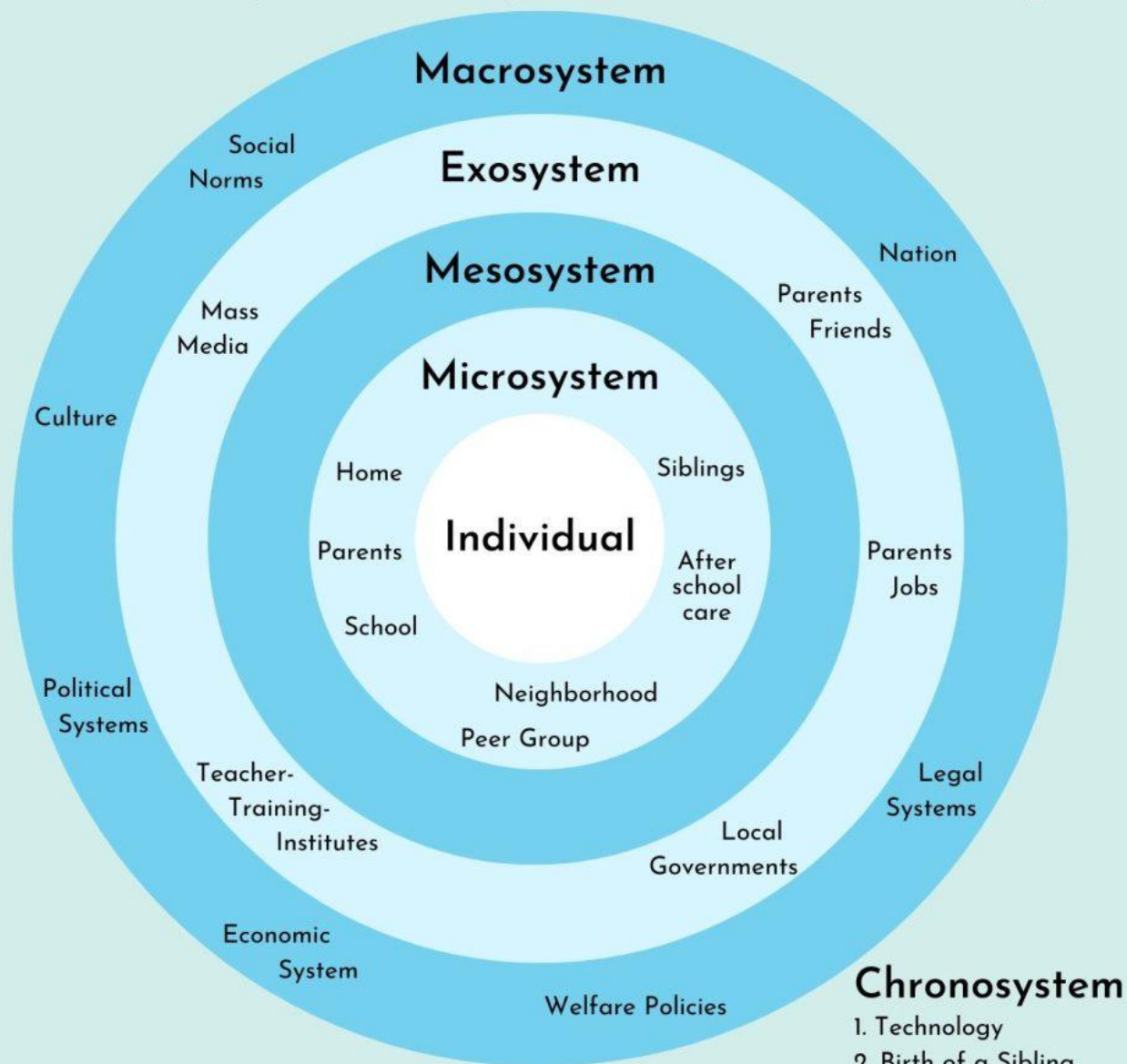
# Shared leadership for health justice



## Shift Health's Shared Leadership Principles:

- Shared Power & Influence - shared ownership of mission, vision, decision-making and roles
- Trust & Accountability - balanced commitments to inclusion, trust and delivery on commitments
- Inclusive Leadership - safe spaces honoring lived experience and prioritizing community voice
- Dynamic Communication & Problem-solving - transparent, learning-oriented, emergent communication

# Ecological Systems Theory

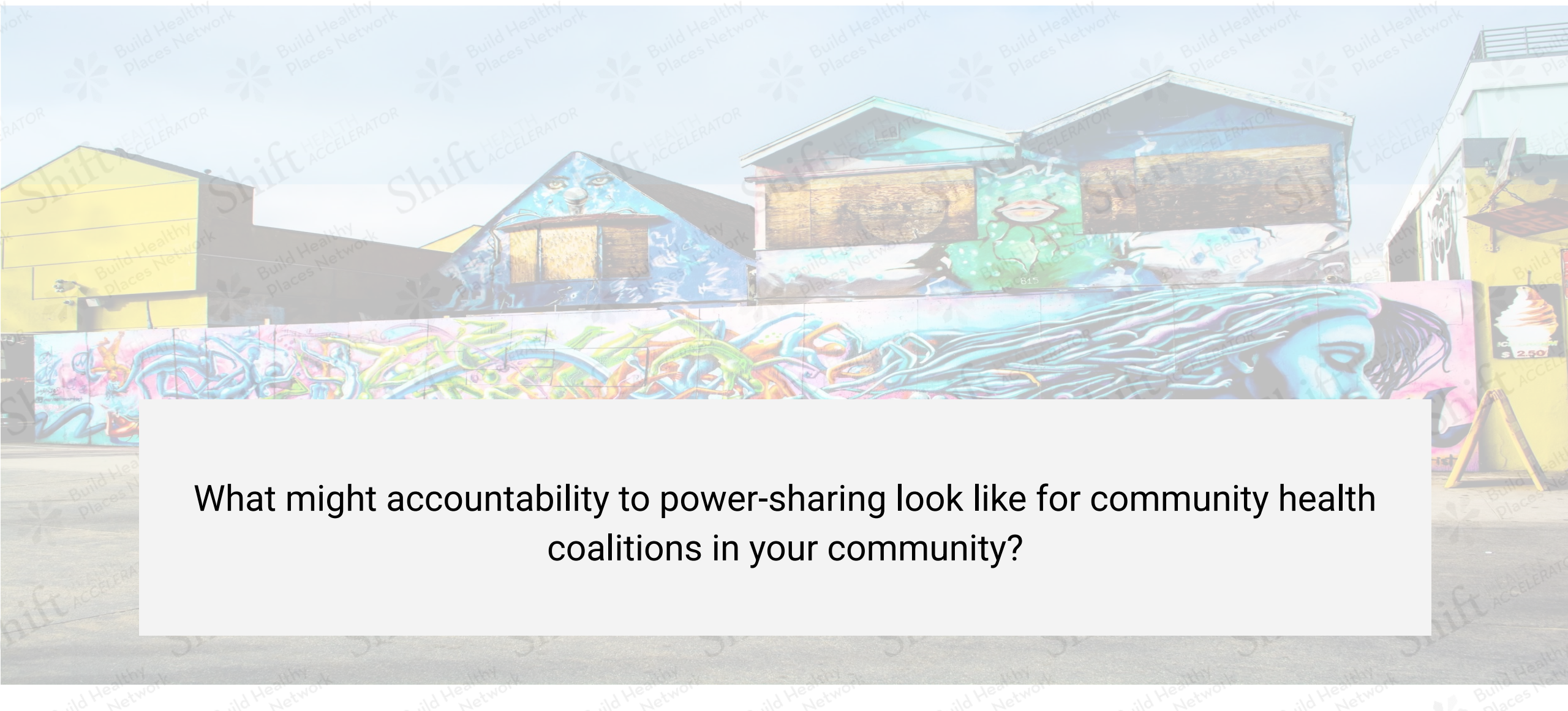


## Chronosystem

1. Technology
2. Birth of a Sibling
3. Wars and Calamities



# Reflection



What might accountability to power-sharing look like for community health coalitions in your community?





# Learning Journey Series

**Session 1-April 30:** Engaging Communities in Local Health Initiatives

**Session 2-June 18:** Crafting a Community Vision of Health

**Session 3:** Measuring Impact of Community-Driven Initiatives  
August, 7th, at 3PM EST

How might we measure success of community well-being initiatives through a community lens? We will share tools for community-led data and measurement to support local health initiatives describe their impacts.

**Session 4:** Resourcing Community-Led Health Initiatives  
October 15th, at 12 PM EST

How might we resource and sustain the impacts of local well-being initiatives. We will share approaches to engage community and organizational leaders to invest in locally developed solutions.

**Bonus Session 5:** Grant-Writing 101 facilitated by ReGina Newkirk-Rucci  
December 11th, at 12PM EST

This final workshop of the Center's four-part learning journey series is designed to provide organizations with insights and tips when applying for funding and other resources to support community initiatives. You'll learn how to construct a grant, including standard grant components, write a compelling program description, learn about evaluation frameworks, and essential considerations for crafting a budget and budget narrative

EMPOWERING  
Resources **For All**





# Reimagining Equity Series

## REIMAGINING EQUITY: COMMUNITY-LED PATHWAYS TO HEALTH

Shift HEALTH ACCELERATOR

HEALTH INEQUITY

EXISTING APPROACHES AREN'T MOVING THE NEEDLE

SESSION 1:  
FROM POPULATION HEALTH TO HEALTH JUSTICE

SUBSTANTIVELY IMPROVING HEALTH OUTCOMES AND COSTS

SESSION 2:  
FROM COMMUNITY ENGAGEMENT TO COMMUNITY ACCOUNTABILITY

COMMUNITY EXPERTISE IS A NON-NEGOTIABLE FOR IMPACT

SESSION 3:  
FROM CHARITY MODEL TO SHARED GOVERNANCE

LEVERAGE ASSETS THROUGH A PARTICIPATORY INVESTING MODEL

SESSION 4:  
FROM INSTITUTIONAL RETURN TO COMMUNITY WEALTH

INVESTMENTS TO SUPPORT LIBERATORY VISIONS FOR HEALTH

HEALTHCARE OWNERSHIP

SHIFT HEALTH ACCELERATOR PRACTICE TOOLKIT

- ANALYZING ROOT CAUSES
- ASSESSING YOUR STRATEGY

- CREATING NARRATIVES, TACTICS, AND INFLUENCE
- FACILITATING COMMUNITY GOVERNANCE

- BUILDING BUY-IN
- TESTING A PARTICIPATORY INVESTING FRAMEWORK

- REIMAGINING RISK
- RECONCEIVING ROLE

COMMUNITY OWNERSHIP

GRAPHIC BY RIO HOLADAY

### Upcoming sessions:

SESSION 4: FROM INSTITUTIONAL RETURN TO COMMUNITY WEALTH  
-- JULY 11TH